

INFORMATION PERFORMS

Oracle's Performance Management Applications

Drive Profitable Growth Across the Enterprise

Oracle's performance management applications comprise a modular suite of integrated applications that support a broad range of strategic and financial performance management processes and enable management excellence. This comprehensive, market-leading suite drives profitable growth by delivering predictable results, improving transparency and compliance, and increasing business alignment.

In addition, Oracle's performance management applications leverage Oracle Business Intelligence foundation and Oracle Fusion Middleware products to integrate data from multiple sources and provide dashboards, reporting, and analysis. The modules can be deployed out of the box, extended with Oracle Business Intelligence (BI) technologies, or tailored to meet specific needs. By providing a holistic view of your business, the applications help you increase speed and agility, improve your decision-making abilities, and enhance corporate performance.

Improve Performance Across the Enterprise

Business and IT Benefits

Oracle's performance management applications deliver a wide range of benefits, including

Business Benefits

- Improve business agility by linking strategies to plans, monitoring execution, and optimizing corporate resources
- Set and meet stakeholder expectations by developing accurate forecasts and financial plans
- Empower line managers by delivering timely, accurate financial and operating results
- Improve finance efficiency by reducing costs, releasing valuable resources, and collaborating across the enterprise

IT Benefits

- Achieve lower cost of ownership and higher return on investment through an integrated suite
- Experience fast time to value by standardizing on a modular architecture that delivers a "start anywhere" approach
- Leverage full extensibility by using custom application support to address unique requirements and integrate with other datasources
- Enable integrated BI by leveraging Oracle Business Intelligence foundation products, the most comprehensive BI platform

Finance managers require a system that delivers accurate, timely reporting of financial and operational results. Line managers, partners, and stakeholders need to review and understand those reports. Finance executives must accurately predict future outcomes, make confident decisions, and efficiently allocate resources. To meet all their requirements, you need the transparency and visibility that only a fully integrated system can deliver.

Oracle's performance management applications provide a modular suite of packaged enterprise performance management (EPM) applications that unite goal-setting, modeling, planning, monitoring, analysis, and reporting into a single, integrated system. The suite supports closed-loop EPM by delivering an accurate representation of past results and enabling swift, confident planning and execution for the future. Oracle's performance management applications provide a unified view of your financial and operational performance, so you can quickly and accurately model, plan for, and overcome new challenges.

Deliver Predictable Results

For your organization to succeed, managers must dynamically conduct thoughtful analysis and deliver what-if projections to make smart, high-impact decisions. Therefore, planning must promote collaboration across departments and link budget allocations to operational drivers. Oracle's performance management applications connect strategic, financial, and operational planning models to enable integrated business planning. They support modeling activities familiar to CFOs, including treasury, mergers and acquisitions, and long-term strategic planning. You can also view the impact of your decisions on profits and losses, cash flow, and the balance sheet. Oracle's performance management applications help finance departments build accurate budgets and plans as well as provide operations departments with more-predictable forecasts. This means improved alignment of strategies, plans, and key resources throughout your organization.

Improve Transparency and Compliance

With demanding stakeholder, regulatory, and audit requirements, reporting accurate, timely financial and operating results while achieving cost-effective compliance is a challenge. Leveraging today's most advanced Web technology, Oracle's performance management applications are the cornerstone of sustainable compliance frameworks. Using this suite, you can dramatically improve your financial close and reporting process while reducing internal control risks with built-in audit trails, workflows, internal review and certifications, controls, and validations. With market-leading data integration and data quality capabilities, you can unify the collection and reporting of financial, environmental, social, and other operating metrics to meet new disclosure requirements. And you can streamline the regulatory filing process with integrated Extensible Business Reporting Language (XBRL) support.

Increase Business Alignment

Many business plans don't yield the expected results because too often the focus is put on lagging performance measures instead of critical operational metrics. Additionally, decision-makers mired in disconnected information have no easy way to track strategic performance indicators, communicate objectives, or identify low-value activities. And profitability is often measured at an aggregate level, leading to suboptimal resource allocations.

Oracle's performance management applications help you clearly articulate strategy and goals, communicate them across the enterprise, and monitor key performance indicators. The suite allows you to flexibly develop scorecards—supporting recognized scorecarding methodologies and industry benchmarks—so you can better measure performance and monitor progress. And with powerful allocation and profitability modeling capabilities, you can understand true drivers of cost and profits to improve the alignment of resources across products, services, customer segments, and distribution channels.

Improve User Productivity and Lower Training Costs

Training business users on different applications and tools is time-consuming and costly. Yet untrained users cannot effectively share information to achieve enterprisewide collaboration. Oracle's performance management applications provide an intuitive, consistent interface across all modules to improve productivity while lowering training time and costs. In addition, they leverage the comprehensive reporting and analysis tools provided by Oracle Business Intelligence foundation products. Oracle's performance management applications include production reporting and graphical analysis tools as well as a Microsoft Office interface that links EPM applications to Microsoft Excel, Microsoft Word, and Microsoft PowerPoint.

Reduce Cost of Ownership

By leveraging a set of shared platform services across a broad suite of applications and tools, Oracle's performance management applications provide a single point of maintenance for security, master data management, and report definitions—resulting in a higher return on your investment and reduced costs of administration and ownership. With its powerful data integration tools and vendor-certified adapters, the suite provides full integration with Oracle and non-Oracle enterprise resource planning systems, legacy applications, data warehouses, and other systems to ensure that you get the most out of your IT investments.

CONTACT US

For more information on Oracle's performance management applications, visit oracle.com/solutions/business_intelligence or call **+1.800.ORACLE1** to speak to an Oracle representative.

Outside North America, visit oracle.com/corporate/contact to find the phone number for your local Oracle office.

Learn More About Oracle's Performance Management Applications

Oracle's performance management applications are the industry's leading suite of analytic applications for driving profitable growth. The suite is composed of the following Oracle products:

- Oracle Hyperion Planning
- Oracle Hyperion Workforce Planning
- Oracle Hyperion Capital Asset Planning
- Oracle Hyperion Financial Management
- Oracle Hyperion Performance Scorecard
- Oracle Hyperion Strategic Finance
- Oracle Integrated Operational Planning
- Oracle Hyperion Profitability and Cost Management
- Oracle Hyperion Financial Data Quality Management



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